

AgriProFocus Tanzania is a network consisting of multiple stakeholders who are dedicated to supporting farmers with ambition and entrepreneurial spirit to make their resources and social capital more productive and sustainable.

## What do we offer?

- Easy access to agribusiness contacts and resources.
- Business brokering to connect agribusinesses on a local, regional and international scale.
- Facilitation of innovation communities that co-create practical solutions for existing problems together with relevant stakeholder groups.
- A platform for debate and learning to discuss, share, and discover the latest innovations in agriculture and food security.

## Why join us?

- Meet and network with over 1000 agriculture professionals who are members of our vibrant online platform.
- Become a member of one of our active innovation communities to jointly innovate and advocate in areas such as: pulses, youth, dairy, poultry and agro-processing.
- Stay up-to-date on agribusiness developments, relevant jobs, tenders, calls, and cutting-edge knowledge and innovations in the country and beyond
- Make use of the marketplace for your products and services.
- Get support from our dedicated independent coordination team, backed by a wide array of members that share human and financial resources.



Youth in Agribusiness: Agribusiness offers good opportunities for youth

“Thanks to AgriProFocus Tanzania, our participation at the Horticulture regional event in Kigali Rwanda EAFF received a number of useful contacts and business synergies that will help us scale our current operations.” - **Elia Timotheo, CEO East Africa Fruit Farms Co.Ltd**

“Through the Meru Farmers Fair organized by a consortium of AgriProFocus members, PPTL managed to disseminate PICS bag storage technology to more than 9,000 farmers.” - **Bernadette Majebelle, Business Consultant, Purdue University**

AgriProFocus Tanzania is part of the AgriProFocus partnership; an initiative originating from the Netherlands that creates opportunities for multi-stakeholder action and learning for the enhancement of farmer entrepreneurship. The partnership currently consists of 34 member organisations and is operational in 12 countries in Africa, and in Indonesia. [www.agriprofocus.com](http://www.agriprofocus.com)

## For more information:

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The AgriProFocus Tanzania agenda for 2016 is listed below. This overview is not exhaustive; new activities may be taken up by AgriProFocus members throughout the year.

## Network development

- Map and recruit new and strategic partners for AgriProFocus Tanzania.
- Engage stakeholders in the Southern highlands in various network activities.
- Organise an annual networking day for all members.

## Business brokering

- Increase business deal making among chain actors through business to business meetings and agribusiness fairs.
- Provide market intelligence on food and business with emphasis on horticulture and pulses.
- Facilitate joint resource mobilization by mapping opportunities, gathering and sharing information on resource mobilization.

## Innovation communities

### Pulses

Lead: EAGC

- Promote the international year of pulses through various activities.
- Facilitate national and international business linkages in pulses.
- Co-organize pulses learning events for exchange of knowledge and practises.

### Youth

Lead: AMSHA

- Organise youth forums on agribusiness to interest youth in agribusiness.



- Share knowledge on youth initiatives among organisations.

- Facilitate exchange of knowledge through dairy and poultry learning labs.

### Poultry

Lead: MVIWATA

- Promote best poultry keeping practises.
- Organize learning events for exchange of knowledge through field exchange visits and discussions.

### Agro-Processing

Lead: East Africa Connection

- Establish a database of agro-processors.
- Conduct agro-processing learning events for agro-processors and entrepreneurial farmers.
- Advocate and lobby for a conducive standards, packaging and branding policy.

### Dairy

Lead: SNV

- Share resources for various consultancy and studies on dairy.
- Co-organise the annual Dairy Business Platform.

## Debate and learning

- Organize member meetings for topical discussions and learning.

### Online platform

The online platform features an Agribusiness Directory, with all connected organisations and companies; the latest news and information; a forum to discuss, a marketplace to trade, and new content on a daily basis.

## Coordination and funding

The AgriProFocus coordination team is hosted by SNV, and its offices are based in Arusha. Financial and in-kind contributions are made by SNV, Hivos, TRIAS, MDF and local members who share resources for events.



B2B meeting - Honey