

AGRIPROFOCUS NETWORK DAY 2017

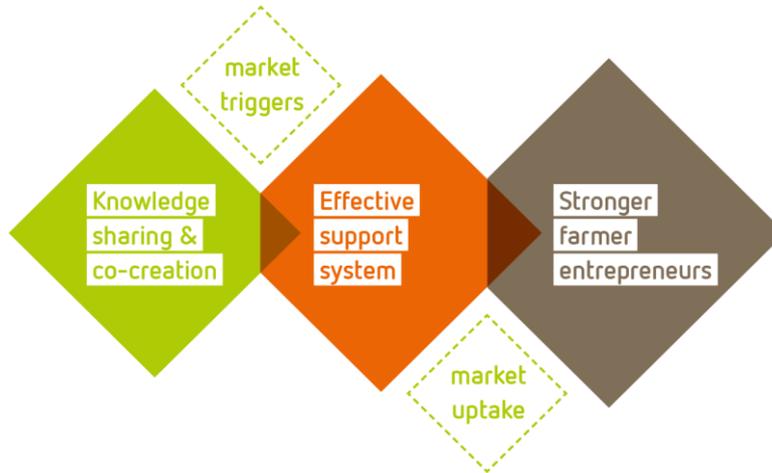
Concept



1. About the AgriProFocus network

AgriProFocus is an international multi stakeholder network with Dutch roots that brings together institutions and professionals in agriculture and agribusiness. Established in 2005, AgriProFocus network has expanded to 14 country networks in Africa and Indonesia. The key mandate of AgriProFocus is to promote knowledge sharing and co-creation in order to trigger innovative agribusiness enterprises.

The AgriProFocus Kenya network was established in 2009 as part of the global AgriProFocus network. AgriProFocus Kenya draws its constituents from Development sector, Private sector, Research and academia, public institutions and farmer based institutions. AgriProFocus Kenya has strategically placed itself as a neutral platform where institutions from various backgrounds converge to share experiences and do business.



Our mission is to facilitate coordination to make agribusiness work for development. We do this through creating spaces for business linkages, opportunities for multi stakeholder action and sharing of knowledge that promotes learning within the network.

AgriProFocus works and achieves impact through;

- **Linking:** Organising new collaborations in order to better tackle issues and seize opportunities.
- **Learning:** Facilitating members to explore create and strengthen opportunities for synergy and joint action.
- **Leadership:** Building on evidence based cases; our members jointly shape the discourse at national, regional and global level. Our leadership activities offer members leverage and improved visibility & credibility.

Our strategic focus is to accelerate and provide platforms for stakeholders to develop business cases for inclusive, climate smart and nutrition sensitive agribusinesses. We measure our success at the level of innovation, business deals and policy changes benefiting agri-entrepreneurship.

2. The Network Day 2017

For the last 5 years, AgriProFocus Kenya has hosted a Network day each year continuously attracting different stakeholders in the agrifood sector. These include development partners, private sector, government and government agencies, farmer organisations as well as research and academia. The network day has mainly resulted in partnership development, business deal making, knowledge sharing and more importantly understanding of business opportunities and opportunities for collaboration among members of the network. The network day has also seen growth in the recent past in terms of partnership and co-creation with members and partners. As a network organisation, we believe that collectively our members and partners can influence agenda in specific themes or spaces within the agri-food sector. The network day is an opportunity for members to share lessons, showcase their achievements, learn from each other and explore collaboration in areas of common interest. Jointly as members and partners of the AgriProFocus network, this is your day – where the agenda is co-created by members and partners and the AgriProFocus team facilitates the linking, learning and leadership.

The theme for the 2017 Network Day is: **“Investing in CSA to enhance food security in a changing climate.”** Climate change threatens our ability to achieve global food security, eradicate poverty and achieve sustainable development, this is specifically worrisome for Africa where the agricultural vulnerability to climate change lies in the fact that Africa’s agricultural systems remain largely rain fed and underdeveloped, as the majority of Africa’s farmers are small-scale farmers with few financial resources, limited access to infrastructure, and disparate access to information¹. This calls for an agriculture system that is climate smart, which can guarantee sustainable increase in agricultural productivity; help in adapting and building resilience of agricultural and food security systems to climate change while reducing greenhouse gas emissions.

Building on discussions from the climate change session in the Network Day 2016, we would like together with partners and members to advance the narrative beyond sharing and learning to unlocking the investment opportunities towards climate smart agriculture. Bringing together development partners, climate smart investors, innovators and technology providers we will stimulate and facilitate sharing of experiences as well as specialised knowledge in efforts to enhance understanding investment opportunities in CSA and explore the following issues:

- **What successful CSA models exist and how can lessons, experiences and challenges be shared?**

Good CSA models exist with lessons learnt but most have not been shared hence limiting the ability for partnership and scale up. This session will foster sharing and learning of what experiences and challenges that Kenya faces in CSA and find practical ways of how stakeholders can work together to ensure Kenya’s agriculture is sustainably productive, resilient to climate change and reduces Greenhouse Gas (GHG) emissions. A reflection with stakeholders on what and whom they need to replicate or scale innovations or interventions that address CSA will be explored.

- **What investment opportunities exist for CSA and what is needed to unlock these opportunities?**

While climate change is a challenge to Kenya’s agricultural productivity, CSA offers promising investment opportunities. This session will offer opportunity for climate adaptation investors and financiers to share what they look for while investing in CSA and what opportunities exist to promote CSA investments.

- **What opportunities and benefits exist to integrate youth in CSA interventions?**

For CSA to be successful, it has to take youth -responsive approach, by taking into account the needs, priorities, and realities of youth in the design and application of CSA models. It is important to understand and share the benefits and opportunities that exist to ensure a more youth responsive CSA by sharing lessons and experiences.

¹ <http://environmentalscience.oxfordre.com/view/10.1093/acrefore/9780199389414.001.0001/acrefore-9780199389414-e-292>

The day has been divided into interesting sessions facilitated by various stakeholders within the network. These include:

1. A climate smart marketplace

A mini exhibition will run the whole day with a showcase by partners and members within the network of the different technologies and interventions geared towards climate smart agriculture. These include institutions, companies, innovators, programs and projects among others.

2. Facilitated co-creation sessions

There will be several facilitated sessions to provide a platform for sharing by different stakeholders, learning as well as exploring collaboration towards enhancing food and nutrition security through different CSA approaches. One of the sessions will also look at best practices and lessons of integrating youth in climate smart agriculture. In addition we will bring together 3-5 climate smart investors to unpack the dynamics of climate smart investment, the opportunities and drivers to attract investment. These will include climate funds, financial institutions as well as selected development partners.

3. A networking cocktail

A networking cocktail will provide a platform for more in-depth interactions and connections between stakeholders to explore partnerships further. It also provides an opportunity for making new connections with potential partners and stakeholders.

Annex 1: Draft Program

The network day will be held on **Wednesday 15th November 2017 at the Safari Park**

hotel.

Time	Activity
Morning session	
7.00 – 8.00 am	Marketplace set up
8.00 – 9.00 am	Arrival, registration and welcome tea
9.00 – 9.10 am	Welcome and introductions
9.10 – 9.30 am	Opening remarks
9.30 - 9.45 am	The journey of AgriProFocus
9.45 – 10.00 am	Key note from The Embassy of The Kingdom of the Netherlands
10.00 – 11.00 am	Networking tea break
Mid-morning session	
11:00 – 12.30 pm	<p>Sharing and learning platform Facilitated plenary and panel discussions together with partners explore the following:</p> <ul style="list-style-type: none"> • Successful models of investing in CSA • Explore with partners how to scale CSA
12.30 – 2.00 pm	Networking lunch
Afternoon Facilitated co-creation sessions	
2.00 – 3.30 pm	Youth - <i>best practices and lessons of integrating youth in climate smart agriculture.</i>
	The CSA investors forum – <i>A forum that brings together climate smart investors and climate smart technologies and innovations</i>
3.30 – 4.20 pm	Afternoon tea break
4.20 – 5.00 pm	A call to action
5.00 – 7.30 pm	Networking cocktail

Agri Pro Focus

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