

TRADE AND INVESTMENT MATCHMAKING EVENT

Background

Are you a business person in the livestock sector (piggery, poultry and beef) and wish to be linked to buyers, suppliers and/or investors in form of equity financing, grants, loans or wish to have your products access markets? Do you fulfill the following requirements?

- You have a registered business or organization
- Your business has been operational for at least 2 years
- You employ at least 10 people or work with at least 50 farmers
- Your cash flows are backed by a bank statement for at least 2 years
- Are you trading in or provide support to the livestock value chain

Apply now by filling the form below! Producer organizations are particularly encouraged to apply. Deadline; April, 25th

Objective

The trade and investment matchmaking event aims to bring together local, regional and international businesses in the agribusiness sector to build long term sustainable business relationships through the transfer of technology, knowledge as well as accessing business opportunities

The overall objective is to support the growth of the agribusiness sector by linking bankable agribusinesses to financing and markets

Specific objective

1. To connect businesses to financing
2. To link buyers to suppliers in the agribusiness (commodities, equipment and services)
3. To link investors to bankable businesses and opportunities
4. To facilitate transfer of knowledge and technology among businesses

Activities

We are currently receiving profiles of companies from the **livestock sector** that wish to participate in the trade and investment matchmaking event that will take place in **August 2016**. During the **Nyama platform event on 4th May 2016**, we will meet and screen applicants and select those that will participate in the final matchmaking event in August.

Fees

Selected participants will be required to pay a non refundable fee of sixty dollars (**USD 60**) payable after confirmation to participate in the matchmaking event. In addition to linking, selected participants will receive guidance and support to improve their business plans so they are adequately prepared to meet the investors.

Information gathered here will be used to match companies based on compatibility of interest and expertise

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REGISTRATION FORM

1. BASIC COMPANY INFORMATION	
Name of company/ organization/producer organisation	
Address	
Location	
Phone numbers	
Website	
Contact Person (Mr./Mrs.)	
Position	
Mobile phone	
E-mail:	
Year of establishment	
Number of employees (permanent & casual)	
Number of farmers you work with	
Please indicate company annual turnover for 2013 and 2014	
Products and services (please give as much detail as possible) eg. product name, volumes, frequency of output, current markets	
Are you committed to participate in the matchmaking event (yes/no)	
2. MATCHMAKING RELATED TOPICS	
What are the main challenges faced by your company an what possible solutions are looking for from this matchmaking event	
What are your 3 main reasons for participating in this matchmaking event (objectives)	

Type of contacts wanted and profile of contacts – please describe the types of partners you would like to be connected to (expertise, financing, markets, activities etc)

Please attach the following;

1. Certificate of incorporation or its equivalent
2. Passport size photo
3. Company logo
4. Picture of product or service